

# Hi, I'm Kyle.

I'm a freelance UI Designer and Front-end Web Developer working remotely. I build hard-working websites and apps for hard-working brands. I love creating thoughtful, simple, and accessible designs that solve real business problems.

## Kyle Gordy

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## Education

### Chattanooga State Community College

Graduated May 7th, 2011

A.A.S. Media Technologies

Graphic Design Concentration

## Skills

- User Interface Design
- Front-end Web Development
- Product Design
- Rapid Prototyping
- Content Strategy
- Branding

## Tools & Languages

- Sketch
- InVision
- Flinto
- Photoshop
- Illustrator
- InDesign
- Lightroom
- HTML
- CSS (SASS)
- JavaScript (jQuery)
- WordPress
- Jekyll
- Drupal
- Statamic

## Volunteer

### Chadev

Cofounder & Organizer

November 2014 – Present

Created and continue to run Chadev, Chattanooga's developer community. Organize a weekly lunchtime talk series in which 50-75 local developers gather. In charge of the organization's branding, YouTube livestream, and help administer the community Slack.

## Past Experience

### Simple Focus

UI Designer & Front-end Developer

November 2015 – April 2018

Designed and developed several client websites and apps. Worked closely with the research team and client to ensure user and business needs were met from ideation to launch. Designed new features and cleaned up the front-end code base of two internal SaaS apps, Pulse and Ballpark.

### Anonym Labs, Inc.

Product Designer

August 2016 – February 2017

Spent six months embedded as an internal designer. Worked closely with internal design and development teams on new user stories. Made significant changes to the apps user experience. Built a comprehensive UI library to improve app consistency and make iteration faster.

### Chattanooga Public Library

Designer & Front-end Developer

April 2014 – November 2015

Maintained and added new features to the existing Drupal website. In addition to development work, assisted in the redesign of the library's brand and updated various digital and print collateral. Contributed design and code to local community and civic engagement programs.

### Fillauer Companies, Inc.

Designer & Front-end Developer

May 2011 – April 2014

Designed and developed email marketing campaigns, digital ads, and other web-related graphics. Updated and maintained company website. Designed magazine ads and manuals for the company's inventory of prosthetic and orthotic product lines.